

2009 USCA ADVERTISEMENT APPLICATION/CONTRACT



The **2009 United States Conference on AIDS** is set **October 29 – 31, 2009**, at the **Hilton San Francisco**, in **San Francisco, CA**.

Please complete and return the Advertisement Application/Contract, with the appropriate payment, **on or before August 7, 2009**, to:

USCA Advertising
National Minority AIDS Council
1931 13th Street NW
Washington, DC 20009-4432

CONTACT INFORMATION

Primary Contact:
(Person to receive materials) _____

Title: _____

Organization: _____

Address: _____

City: _____

State: _____

Zip: _____

Country: _____

Telephone: _____

Fax: _____

E-mail: _____

ADVERTISING RATES AND PAYMENT

Quantity	Size	Dimensions	Cost	Total
_____	Full page	7 1/2" (w) x 10" (h)	\$875	\$_____
_____	Total Ads Placed			\$_____

Non-profit organizations are eligible for a 15 percent discount off the above rates. Rates are for black and white ads that present camera-ready artwork only. Bona fide advertising agencies are eligible for a 15 percent agency discount. All ads must be prepaid. Non-profits and ad agencies must show proof of eligibility to receive discounts.

USCA ADVERTISING OPPORTUNITIES

Reach USCA's 3,000 participants by advertising in the official program book. The program book features a full-color cover and approximately 130 pages of program information that attendees share with their organizations and colleagues after the conference. To reserve ad space in the conference program book, complete and return the **Advertiser Application/Contract**, with the appropriate payment, on or before **August 7, 2009**, to the following address:

USCA Advertising
National Minority AIDS Council
1931 13th Street NW
Washington, DC 20009-4432

Advertising Rates

Full page \$875.00

Check or Money Order Attached

(Payable to the **United States Conference on AIDS**)

Total Amount Enclosed \$ _____.

Credit Card:

American Express Discover Card MasterCard VISA

Account Number: _____ Exp. Date: _____ / _____

Cardholder's Name: _____

Today's Date: _____

Cardholder's Signature: _____

Purchase Order: Attach two copies of the completed purchase order to this Advertising Application/Contract.

CONTRACT

I/we hereby authorize reservation for advertising space for our use during The United States Conference on AIDS in San Francisco, CA. The signature below affirms that I/we have carefully read, understood and agreed to comply with all terms and conditions outlined pertaining to advertising during the 2008 USCA.

I/we agree to pay the full advertising rate with this application. It is further my/our understanding that space cannot be assigned without proper payment being rendered.

Authorized Signature: _____

Date: _____

Rates are for black and white ads that present camera-ready artwork only. Bona fide advertising agencies are eligible for a 15 percent agency discount. Non-profit organizations are eligible for a 15 percent discount on the above rates. All ads must be prepaid.

Mechanical Requirements

Please submit only high resolution art files (300 DPI or higher), in EPS, PNG, JPEG or PDF formats, created in Adobe Creative Suite programs or QuarkXPress. Be sure to include all supporting files, including screen and printer fonts, if applicable. We **CANNOT** accept Power Point presentations, Microsoft Office documents or GIFs as artwork.

Camera ready artwork or right reading emulsion down film negatives for offset printing also are acceptable. Halftones should be 133-line screen inside pages. Materials cannot be returned. Do not send laser printer proofs with screened (grayed) areas. USCA does not provide typesetting, copy alterations and mechanical preparation.