

**FOR IMMEDIATE RELEASE**

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**Media Registration Deadline Extended to Friday, November 2**

**October 30, 2007 ~ Washington, DC ~** The deadline for credentialed members of the media to cover the [2007 United States Conference on AIDS](#) (USCA) has been extended to Friday, November 2. Set for November 7-10, 2007, at the Palm Springs Convention Center, in Palm Springs, California, this year's USCA will boast its most comprehensive program and largest audience yet, with over 4,000 HIV/AIDS frontline workers and advocates, health professionals and federal and state legislators.

This year's theme, *One Family, One Voice, One Spirit*, reflects the conference and its sponsor's emphasis on collaboration to address the nationwide challenge of HIV/AIDS, especially in communities of color. The meeting's plenary sessions will focus on communities in the United States heavily impacted by, and at high risk for, HIV/AIDS since the epidemic began three decades ago. Press conferences will follow the plenaries taking place on November 7 and 8. If you are interested in speaking with any of the other presenters, please contact the NMAC Communications Division at [communications@nmac.org](mailto:communications@nmac.org) and we will do our best to arrange a meeting for you.

The first plenary session, on Wednesday, November 7, from 8:30 a.m. to 10:00 a.m., will address "The State of HIV/AIDS in the Native American, Alaskan Native and Native Hawaiian Communities." Representatives from many different indigenous communities will open USCA, and Native speakers will address the need for heightened HIV/AIDS awareness in Indian Country today.

The next plenary, "HIV/AIDS in the African-American Community: A State of Emergency," will take place on Thursday, November 8, from 12:15 p.m. to 1:45 p.m., and will feature a moderated panel of African-American leaders discussing impact of HIV/AIDS in the African-American/Black community. The final plenary, "Immigration, Migrant Farm Workers and HIV," slated for Saturday, November 10, from 11:45 a.m. to 1:45 p.m., will address prevention and treatment challenges for Asian and Pacific Islanders and Latinos/as living with and at risk for HIV/AIDS.

We are excited to extend this invitation to print, television and radio broadcast news reporters and producers. Freelance writers and communications employees also are welcome. The conference is free-of-charge for credentialed media. You may register online and download an electronic media kit at [www.2007usca.org](http://www.2007usca.org). Onsite registration for media also is available.

Media interested in filming any portion of the conference should contact NMAC's Director of Communications, Circe J. Gray Le Compte, via e-mail: [communications@nmac.org](mailto:communications@nmac.org) or call: (202) 234-5120 ext. 309 or (202) 352-7240.

**About USCA's Sponsor – NMAC**

*The National Minority AIDS Council (NMAC), founded in 1987, develops leadership within communities of color to address challenges of HIV/AIDS through a variety of programs and services, including public policy education; national conferences; regional trainings; treatment and research programs; electronic and printed publications; and a website: [www.nmac.org](http://www.nmac.org). The agency also serves as an association of faith- and community-based organizations (CBOs) and AIDS service organizations nationwide that provide HIV/AIDS services in communities of color. NMAC's advocacy efforts are funded through private funders and donors only.*

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